

julien delhommeau



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Summary

I began my career as a software engineer, gaining expertise in C, C++, JAVA, C#, PHP, and various databases and scripting languages. Transitioning to the digital ad market, I joined 24/7 RealMedia as a technical sales engineer, combining my technical skills with a client-facing role. In this position, I facilitated effective communication between sales and engineering teams, translating client needs into innovative solutions. Over time, I specialized in industry trends like Privacy and Identity, actively participating in industry groups and events, earning recognition as an expert in these areas.

Experience



Staff System Architect

Microsoft

Jun 2022 - Present (1 year)

As a system architect at Microsoft, I expanded my work to better support Microsoft synergies with Xandr and strengthening my expertise on key topics from our Industry, being recognized by my peers as expert of subject such as TCF, Privacy Sandbox and more



Framework Signal Working Group Chair

TCF

Feb 2022 - Present (1 year 4 months)

I chair the TCF Framework Signal Working Group, which is responsible for designing new technical specifications for improving the framework



Staff System Architect - Xandr at Xandr

Xandr

Jul 2021 - Jun 2022 (1 year)

Over the years at Appnexus and Xandr, my role as a Solution Consultant led me to work more closely with the product team, which would rely on the strong expertise I built on key trends, such as Privacy and Identity to help them build their vision. Transitioning to a System Architect role, directly under the product team where I could act as a technical consulting for product managers was a natural move.



Director Solution Consultant - Xandr

Xandr

Sep 2018 - Jul 2021 (2 years 11 months)



Sr. Solution Engineer Europe

AppNexus

Nov 2014 - Apr 2020 (5 years 6 months)

Moving to Appnexus allowed me to continue my role as a Solution Engineer, while expanding my scope to Programmatic advertising. Being a key player in the Programmatic industry and expressing a

strong "learn and teach" culture, Appnexus was a great place for me to build strong expertise on digital advertising.



Tech Sales Engineer Europe

24/7 Media Inc.

Sep 2013 - Oct 2014 (1 year 2 months)

After couple of years working as an engineer in 24/7 Media, I felt I could add more value by transitioning in a more client facing role, where I could use my technical skills to help clients achieve their goals.

In that position, my main responsibilities were to support the commercial team in new and existing business opportunities by preparing and answering RFPs and participating in client demonstration. I was also in charge of leading client integrations



Software Engineer

24/7 Media Inc.

Mar 2011 - Sep 2013 (2 years 7 months)

Lead developer in France, in charge of the monitoring. I build, optimize and maintain monitoring application.

Education



EPITA: Ecole d'Ingénieurs en Informatique

Master's degree, Computer Science

2006 - 2011